



Tiered Pricing FAQ

Helping every child experience the joy of camp at Lutheridge, Lutherock, and Luther Springs

What is Tiered Pricing?

Tiered pricing is a voluntary payment system that allows families to choose the camp fee that best fits their financial situation. Each tier represents a different level of support for camp operations – but every camper receives the same high-quality program and experience, no matter which tier you choose.

Why does NovusWay use Tiered Pricing?

We know that families have different abilities to pay. Tiered pricing helps make camp accessible to more families while also ensuring that our camps remain strong, well-staffed, and well-maintained for years to come. It's one way we live out our mission to provide experiences for all people in God's creation that inspire faith, build relationships, and transform lives.

What are the tiers?

- **TIER I – PARTIALLY SUBSIDIZED.** This is our historically subsidized rate and does not reflect the true cost of operating summer camp programs. This is the rate you have always paid. This reduced rate is made possible through the mission funding dollars we receive from individual donors and churches who value the impact that the summer camp experience at Lutheridge, Lutherock, and/or Luther Springs has on children, youth, individuals, and families. This rate makes the camp experience available to more families.
- **TIER II – DIRECT COST.** This rate represents the direct costs of camp. Direct costs include program costs, food, summer staff, and camp administration costs.
- **TIER III – TRUE COST.** This rate more closely accounts for the true costs of camp. True costs include all direct costs plus deferred maintenance, insurance, utilities, etc. Choosing Tier III gives you an opportunity to help us do more with the donor funding we receive. You help us stretch our limited scholarship funds further so

more children can experience the power of camp. You help Lutheridge, Lutherock, and Luther Springs make needed upgrades and continue to grow in the future.

Does the tier I choose affect my camper's experience?

Not at all. Every camper, regardless of the tier selected, enjoys the same activities, meals, staff, and program quality. The tier you choose is completely confidential and has no impact on your child's experience.

Which tier should I choose?

Choose the tier that feels most comfortable and affordable for your family. If you can pay a higher tier, your contribution helps us continue to offer scholarships and maintain our facilities. If Tier I fits your family best, please choose it confidently and with gratitude – it is available thanks to the generosity of others who love camp just like you.

What if Tier I is still too expensive for my family?

We never want cost to be the reason a child misses out on camp. Scholarship assistance is available for families who need additional help. The scholarship form is available [here](#).

How does my tier selection make a difference?

Every dollar helps us fulfill our mission. Families who can select Tier II or III help cover the real costs of camp, reduce our dependence on donor funds for basic operations, and expand our capacity to offer scholarships to others.

Why are camp fees increasing for 2026?

Tier I rates include a modest 3% increase over 2025 to account for rising costs in food, utilities, staffing, and program supplies. We remain deeply committed to keeping camp affordable, and our donor-supported subsidy continues to make Tier I pricing possible.

Why not just charge one price and offer scholarships?

Tiered pricing increases transparency about the *real costs* of camp and empowers families to choose their level of participation, instead of assuming everyone needs the same level of subsidy or assistance.

How were the prices for each tier determined?

Each tier is based on a detailed analysis of camp expenses. Tier I is partially subsidized through donor support, Tier II covers direct operational costs, and Tier III reflects the full cost including deferred maintenance and infrastructure.

Is Tier III a donation? Will I get a tax receipt?

Camp registration fees are not charitable donations, even at higher tiers. However, you can always [make a separate, tax-deductible gift to support scholarships or camp improvement projects](#).

Will other families know which tier I selected?

Tier selection is *completely confidential* and not visible to counselors, campers, or other families.

Will choosing Tier I impact my camper's housing, activities, or priority registration?

Nothing about your child's experience or placement changes based on their tier choice.

Does choosing Tier I mean I'm taking away from someone else's scholarship?

The Tier I rate is *already subsidized* through donor generosity; families who need that rate can select it confidently.

How do I apply for scholarship assistance?

Download the form [here](#). Feel free to [contact us](#) if you have any questions.

Can churches or congregations contribute directly to help their campers?

Yes! If the camper knows prior to registering for camp, they can list that during the registration process.

Are payment plans available?

Yes! You may choose a payment plan when you register. We offer payment plans for the 1st or the 15th of the month. We can set it up to fit your needs.

How does tiered pricing strengthen the camp's ministry long-term?

Tiered pricing helps ensure the sustainability of camp – reducing deferred maintenance, improving facilities, and providing stable staffing.

How can my family or congregation support scholarships or camp improvements?

We gratefully accept gifts to support camper scholarships and camp improvements. You may donate [here](#), mail your gift to NovusWay Inc., PO Box 830, Arden, NC 28704. Learn about other ways to donate [here](#).

Where will I see the tier options during registration?

You will see the three pricing tiers listed clearly on the registration page, after logging in to your account and selecting the person you are registering. Once you select a program and add it to your cart you will see the Tiered pricing options along with short explanations of each. The default is Tier II, but you can easily change to Tier I or Tier III.

Can I change my tier choice after registration if my financial situation changes?

Please [contact us](#) if your circumstances change and you need to change your tier. We'll be happy to assist you.

What if I have more questions?

We'd love to talk with you! Please contact our [registration](#) team. We're here to help make the registration process easy and ensure every child who wants to come to camp can do so.